



Application

EARLY BIRD Fall 2011

APPLY BY JUNE 30th AND SAVE \$100 FROM POSTED TUITION PRICING!

Leadership Lee County Mission Statement

Leadership Lee County is dedicated to strengthening and transforming our community by providing an interactive learning experience creating informed leaders who are inspired to serve as community trustees. The program develops a network of informed, capable and willing leaders who guide this community's future and who share a sense of camaraderie and mutual respect.

Leadership Lee County is a proactive series of retreats, seminars and site visits designed to expose current and emerging leaders to Southwest Florida's greatest challenges and opportunities. The 12-week intensive program begins with a look at our community history followed by a weekend retreat. Eleven full-day sessions follow every other **Friday**; see the attached calendar. Sessions begin at 8:30 am with a networking luncheon and conclude generally by 5:00 p.m. A graduation dinner and celebration concludes the program activities and celebrates the addition of each class of new community leaders to the auspicious alumni group.

Leadership Lee County addresses topics including our community history, community trusteeship, servant leadership, economic bases, healthcare, transportation, education, growth management, social challenges, law enforcement and criminal justice, agriculture, local government, media, the developer's perspective, the arts, cultural diversity and the role of volunteerism within our community. Programs are held at various locations throughout Lee County, providing participants an opportunity to view some of our community's unique facilities and assets.

Participants in Leadership Lee County are selected after submitting a completed application, which is thoroughly reviewed by the selection committee. In

selecting the class, committee members first select the most qualified candidates by reviewing all aspects of the application. They then develop a class from those candidates, which provides the best mix of public/private representation, as well as adequate geographic participation from throughout Lee County and the Southwest Florida region.

Developed in 1985, the program was originally a joint venture of the Cape Coral and Fort Myers Chambers of Commerce and the Business Development Corporation of Southwest Florida. The program proved to be a tremendously successful first effort by these organizations and the overall Lee County community in developing a countywide perspective and appreciation for issues that have far-reaching impact. Thus, Leadership Lee County began the development of a pool of leaders who shared common knowledge and the desire for a common vision for our community.

On January 1, 1988, the newly consolidated Chamber of Southwest Florida assumed sole administrative responsibility for Leadership Lee County. The program is supported by the staff of the Chamber and is governed by a Steering Committee composed of program alumni who hold leadership positions throughout the community. Steering Committee members serve two-year terms.

For further information on Leadership Lee County, contact:

The Chamber of Southwest Florida
5237 Summerlin Commons Boulevard
Suite 114
Fort Myers, Florida 33919
Phone: (239) 278-4001
Fax: (239) 275-2103
e-mail: chamberswf@gmail.com
www.chamber-swflorida.com





Application

Personal Information

Full Name _____ Date of Birth _____

Preferred Name: _____ Name to be displayed on Name Badge: _____

Home Address _____

City _____ State _____ Zip Code _____

Home Phone _____ Cell Phone _____ E-mail Address _____

Name of Spouse _____ # of Children _____

Gender: _____ How many years have you lived in Lee County? _____

Why did you move to Lee County? _____

Professional Information

Employer _____

Type of Business or Organization _____

Your Title/Department _____

Employer Street Address _____

City _____ State _____ Zip Code _____

Mailing Address _____

City _____ State _____ Zip Code _____

Employer Telephone () _____ Fax Number () _____

Employer Computer or Internet E-mail Address _____

Is your Employer a member of The Chamber of Southwest Florida? < > Yes, < > No If no, are you a member of another chamber, if yes, please list which one(s)?

Please list educational background. High School _____ Technical _____

Undergraduate _____ Graduate _____

Please list previous employment

1. _____
2. _____
3. _____

Please list other extracurricular honors, awards and special interests: _____

During your business career, what do you consider your most significant contribution, skill or achievement?

Community Involvement Information

Leadership Lee County encourages community involvement. What is your primary volunteer role at this time?

Organization _____ Position _____

Describe your responsibility _____

Please list the amount of time you currently commit to community, civic, professional and other organizations.

Please list in order of importance to you, as many as five community, civic, professional, business, religious, social, athletic and other organizations in which **you are or have been a member**.

	Organization	Years as a member	Position held
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____

To date, what do you consider your most significant community contribution? _____

Describe an important ambition in you life. Tell what you hope to accomplish or achieve and what position you hope to attain in the future. _____

What do you consider to be your major strengths and qualifications for the Leadership Lee County Program?

How did you hear or from whom did you learn about Leadership Lee County?

Discuss your reason(s) for wanting to be a participant.

What benefits to the community do you feel are likely to result from your participation in Leadership Lee County?

Write a paragraph discussing one specific problem that you have observed within Lee County. Explain why it is important and what issues it raises. Make one suggestion for its solution.

Please identify up to five (5) areas of expertise/interest:

- | | | |
|-------------------------|--------------------------|------------------------------------|
| 1. Management | 2. Law | 3. Accounting/Finance |
| 4. Medicine/Health Care | 5. Fund raising | 6. Engineering |
| 7. Education | 8. Manufacturing | 9. Real Estate |
| 10. Marketing | 11. Computer Science | 12. Graphic Design |
| 13. Public Relations | 14. Philanthropy | 15. Journalism |
| 16. Construction | 17. Government Relations | 18. Environmental Science |
| 19. Agriculture | 20. Science | 21. Other (Please elaborate below) |

Miscellaneous Participant Information:

Special Dietary Needs:	
Medical Conditions:	
Shirt/Blouse Size:	

Please attach a **high - resolution color photo in electronic format** suitable for publication and print media. Mail along with application and the \$1,800 refundable deposit payable to The Chamber of Southwest Florida and mail **before JUNE 30th, 2011** to: Leadership Lee County, The Chamber of Southwest Florida, 5237 Summerlin Commons Boulevard, Suite 114, Fort Myers, Florida 33907.



Commitment and Expectations

Please complete and return with application & tuition

ATTENDANCE

Leadership Lee County requires a major time commitment from participants. You must attend the opening retreat, at least 13 of the remaining 16 seminars and graduation to complete the program. Do you agree to such a time commitment?

Participants who fail to fulfill their attendance obligations will be asked to withdraw from the program.

TUITION - EARLY BIRDS APPLY BY JUNE 30th AND SAVE \$100 FROM POSTED TUITION PRICING!

Tuition is \$2,950. and covers all materials, meals, airfare if required, ground transportation and lodging. CSWF Members Tuition is \$2,850. for General Members, \$2,750. Major Investors. Tuition is payable by an initial deposit of \$1,800 with the application. A limited number of **scholarships** are available for demonstrated need; maximum scholarship is \$950. Tuition may also be paid through an installment payment plan. Should you require financial assistance, please attach a letter with the completed application and deposit stating the need, why and how the program will benefit you and your organization. **Additionally, applicants commit to joining the Alumni / Graduate network and supporting the work with annual dues of \$175 payable to The Southwest Florida Leadership Foundation.** Applicants agree to be bound by the above commitments in signing this application.



I understand the time commitment involved and the leadership goals of Leadership Lee County. If selected, I am willing to attend each function in its entirety and devote the necessary time to be a contributing member of the Leadership class. I understand that program completion includes a community service project for my class. I understand that (1) if I fail to meet these obligations I will be asked to withdraw from the program and (2) tuition is nonrefundable.

Date: _____
Candidate Signature

As the business owner, employer or supervisor of _____, a candidate for Leadership Lee County, I understand the financial and time commitment of our organization to this educational program. We support fully the goals of the program and the efforts of this candidate.

Company Name: _____

Supporter Name: _____ Title: _____

Signature: _____ Date: _____

I agree to pay \$ _____ of the Leadership Lee County tuition for the above applicant, if accepted. I understand tuition is nonrefundable.

Financial Sponsor Name: _____

Title: _____

Date: _____
Financial Sponsor Signature

DEADLINE for this completed application is JUNE 30th, 2011. Mail your completed application, with the **\$1,800 refundable deposit** payable to The Chamber of Southwest Florida and mail to: Leadership Lee County, The Chamber of Southwest Florida, 5237 Summerlin Commons Boulevard, Suite 114, Fort Myers, Florida 33907



SAMPLE CALENDAR

Day / Date	Event / Program	Location	Time
JUNE 30th, 2011	EARLY BIRD APPLICATION DEADLINE		
Thursday, September 16 th	Opening Retreat Welcome & Program Overview	TBA	1:00 PM – Overnight
Friday, Sept. 17 th and	Opening Retreat	TBA	8:30 AM -- Overnight
Sat. September 18 th	Opening Retreat	TBA	8:30 AM – Noon
BONUS Event: Wednesday, September 22 nd	CSWF Luncheon: Regional Topic:	TBA	11:30 AM – 1:30 PM
Friday, September 24 th	Team Development / Challenge Ropes Course/Leadership Skills Development	Ropes Course	8:30 – 5:00 PM
Friday, October 8 th	History & Environment	Barrier Islands	8:30 – 5:00 PM
Friday, October 22 nd	Volunteerism	TBA	8:30 – 5:00 PM
BONUS Event: Wednesday, October 27 th	CSWF Luncheon: Regional Topic:	TBA	11:30 AM – 1:30 PM
Friday, November 5 th	Transportation Infrastructure & Community History Review & Walking tour of Downtown	SWFL International Airport- Fort Myers DRA -Fort Myers Historical Muesum	8:30 – 5:00 PM
Friday November 19 th	Agriculture & Agribusiness	Farmers Mkt.-Alico-SGCitrus-Silver Strand	8:30 – 5:00 PM
BONUS Event: Wednesday, November 24 th	CSWF Luncheon:	TBA	11:30 AM – 1:30 PM
Thanksgiving Holiday			
Friday, December 3 rd	Media	News Press and Waterman Broadcasting	8:30 – 5:00 PM
Friday, December 17 th	Local Government-Lee Tran, Bikes & SWFL RPC	TBA and SWFL RPC Offices	8:30 – 5:00 PM
BONUS Event: Wednesday, December 22 nd	CSWF Luncheon: Regional Topic:	TBA	11:30 AM – 1:30 PM
Christmas-New Year's Holiday			
Friday, January 7 th	Healthcare / Aging Populations	TBA	8:30 – 5:00 PM
Friday, January 21 st	Criminal Justice, Law Enforcement & Adjudication, EOC	Optional Ride-Along Post Session Activity	8:30 – 5:00 PM
BONUS Event: Wednesday, January 26 th	CSWF Luncheon: TBA	TBA	11:30 AM – 1:30 PM
Friday, February 4 th	Tourism, Sports, Job Creation & Baseball	TBA	8:30 – 5:00 PM
Friday, February 18 th	Higher Education – Public Schools	TBA	8:30 – 5:00 PM
BONUS Event: Wednesday, February 23 rd	CSWF Lunch: Regional Topic TBA	TBA	11:30 AM – 1:30 PM
Friday, February 26 th	Graduation Celebration	TBA	Evening TBA

Advance Planning Calendar ONLY. ALL Programs Are Subject to Change! Regular Class Dates include Lunch.
QUESTIONS? Call 239-275-2102