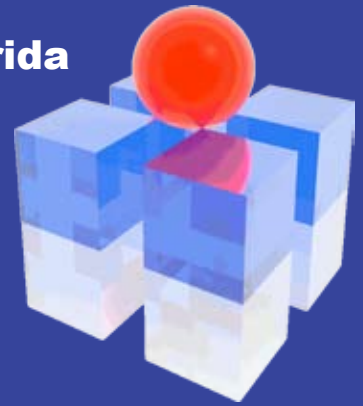




The Chamber of Southwest Florida

The Chairman's Council *Building a Strong Organization*



The Council is a voluntary group whose mission is "to provide extraordinary support to The Chamber and The Chairman". The additional net earnings provided by members of this group will be directed to "working capital debt reduction" and the establishment of a "working capital reserve". Membership is open to all members in good standing of The Chamber. Investments are *in addition* to annual membership investment in all categories.

FOUNDING MEMBERS

GOLD

Florida Power & Light
Lee Memorial Health System

SILVER

Aaron A. Farmer, PL
Wright Construction Group

BRONZE

Covanta

TITANIUM

Airport Management Group
Gaining Results, Inc.
CNL Bank
Gulfcoast Canteen
Jaquar Data Systems, Inc.
Murex Properties
Ringland Construction, Inc.
SWFL Regional Planning Council

HONORARY

Southwest Florida College

Benefits for All Chairman's Council Members:

The following special benefits are in *addition* to any considerations or membership benefits available to members in good standing of The Chamber of Southwest Florida.

- Quarterly Meetings with Chairman and Key Public Officials Business Leaders (Two luncheons and Two breakfasts)
- Hosting Chairman's Council Events will be limited to members of the Council. Hosting Chairman's Council Events will allow and encourage members to share information about their own organization during the Council event.
- One *complimentary* luncheon seat at each CSWF regular monthly luncheon. (Up to 12 annually. Not to be accumulated or transferred.)
- Recognition/Introduction at all CSWF regular monthly luncheon meeting events.
- Listing of all Chairman's Council Members on CSWF Web Site
- Chairman's Council Plaque and Lapel Pin
- All Members in the First Annual Period of the program will be recognized as "Founding" Chairman's Council Members.
- The first fifteen Founding Members of the Chairman's Council will be featured on the CSWF Web Site and will be provided a full page web site business profile and link to their corporate web site from the CSWF web site.

YEAR ONE = 20 to 25 Founding Members

YEAR TWO = 15 plus Additional Members

YEAR THREE = 10 Additional Members

GOALS

The overall recruitment objective is to develop fifty-plus Chairman's Council Members within 3 years. Members may voluntarily elect to exceed contributions and may negotiate additional benefits in return for exceeding established minimum standards.



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Building a Stronger Organization



INVESTMENT REQUIREMENTS

Council Members Must Be Investors of The Chamber in Good Standing. Council Members must have maintained or increased total member dues commitment in the prior two business cycles. (Exception is first year members.)

The Chamber requests that each Council Member invests these additional membership dues for three annual installments in addition to the current annual membership dues. The schedule below is to establish "minimum requirements" and additional incentives may be included for companies exceeding the schedule below. Any organization representing two or more Major Investor memberships in good standing with common ownership will be considered an Honorary member of the Chairman's Council.

MEMBER LEVEL	Annual Investment	Three Year Total
TITANIUM	\$1,000	\$ 3,000
BRONZE	\$1,500	\$ 4,500
SILVER	\$2,500	\$ 7,500
GOLD	\$4,000	\$12,000
PLATINUM	\$5,000	\$15,000

Plus, these benefits that may be utilized in the three year cycle of the program:

Titanium = \$200 Annual Credit towards any LLC Tuition, Luncheon Sponsorship, REO Sponsorship.

Bronze = \$400 Annual Credit towards any LLC Tuition, Luncheon Sponsorship, REO Sponsorship.

Silver = \$600 Annual Credit towards any LLC Tuition or Luncheon Sponsorship, REO Sponsorship.

Gold = \$1,000 Annual Credit towards any LLC Tuition or Luncheon Sponsorship, REO Sponsorship.

Platinum = \$1,750 Annual Credit towards any LLC Tuition or Luncheon Sponsorship, REO Sponsorship.

Annual Credits may also be accumulated over the three year period and used in the third year for the full accumulated amount.

MEMBERSHIP REGISTRATION (Fax: 239-275-2103, Email: chamberswf@gmail.com)

Member Level: Titanium Bronze Silver Gold Platinum

Name: _____

Company: _____

Email: _____

Phone: _____ Fax: _____

Payment Type: Credit Card Check

Credit Card #: _____

Expiration Date: _____ CID #: _____

Please return this form with payment for your first annual investment to:

The Chamber of Southwest Florida, 5237 Summerlin Commons Blvd., Suite 114, Fort Myers, FL 33907