



**FOR IMMEDIATE RELEASE**

**Contact:** Richard Lewis (239) 936-4003

April 28, 2011

**Chamber of Southwest Florida Continues Successful Reorganization**

FORT MYERS (April 28, 2011) Richard Lewis, Chair of the Chamber of Southwest Florida, announced today that the Chamber is continuing its search for a new President/Chief Executive Officer. The executive search committee is looking for an individual to manage the day-to-day operations of the office and staff; oversee membership development and sales; and close communication with Chamber members, business/industry, government and school officials, as well as regional community members on various issues affecting the economic vitality and quality of life within the Southwest Florida region. To date, the committee has interviewed some promising candidates and will continue to do so until the best candidate is chosen to fill this strategic position.

Self-motivated individuals with optimism, enthusiasm and a drive to take The Chamber of Southwest Florida and its regional mission to the next level should send their resume and salary requirements to:

Search Committee,  
The Chamber of Southwest Florida  
5237 Summerlin Commons Boulevard  
Fort Myers, Florida 33907  
Email: [cswfcareer@gmail.com](mailto:cswfcareer@gmail.com) Attn: Search Committee

Within the next two weeks, the Chamber of Southwest Florida will be announcing the appointment of an Interim Administrator who will lead the Chamber's day-to-day operations during the search for a new President/Chief Executive Officer.

Until then, Richard Lewis will act as a primary contact for all Chamber business and inquiries, with assistance from Past President, Stephen Tirey, who will act in a volunteer capacity to facilitate a successful transition. All inquiries can be addressed to the Chamber via the contact information below.

The Chamber of Southwest Florida  
5237 Summerlin Commons Blvd., Suite 114  
Fort Myers, FL 33907  
Phone: 275-2102  
Fax: 239-275-2103  
E-mail: [chamberswf@gmail.com](mailto:chamberswf@gmail.com)

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## **CSWF Press Release**

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### **Leadership Lee County Recruiting for Fall 2011**

Community Leadership is alive and well at The Chamber of Southwest Florida with the recent celebration of graduation for the 29th Class of Leadership Lee County. This unique program helps newcomers as well as long-term residents understand the dynamics of the Lee County community and its role in the region. The program strives to strengthen and serve the community with an intensive interactive learning experience that focuses on the concepts of servant leadership. The goal of the program is to develop a core group of leaders who are willing to serve first and then lead; ultimately becoming community trustees who are willing to hold the community in trust for future generations.

The Chamber is offering Early Bird Registration for Fall 2011. **APPLY BY JUNE 1ST AND SAVE \$100 FROM POSTED TUITION PRICING!**

### **Leadership Alumni Event**

The Leadership Lee County program will be holding its biggest Alumni Event in history on May 12th, 2011 at Gulf Harbour from 5:00 – 7:00 p.m. They invite all Leadership Lee County graduates to attend. Please visit the Chamber website for more details at [www.chamber-swflorida.com](http://www.chamber-swflorida.com).

For more information on the Leadership program please contact Betsy Allen or Karen Miller.

Betsy Allen  
Leadership Lee County  
Volunteer Chair  
P: 239-560-2101  
Betsy@gainingresults.com

Karen Miller  
Leadership Lee County  
Volunteer Vice-Chair  
P: 239-936-4003  
kmiller@hsa-env.com

### **The Chamber of Southwest Florida to Offer Web-Based Customer Service Training**

The Chamber of Southwest Florida now offers area businesses high caliber web-based communication training from best-selling, national customer service training company. The platform, dubbed ServiceSkills.com, provides a library of communication training resources covering customer relations and leadership issues for subscribers' teams. Access to ServiceSkills.com via The Chamber of Southwest Florida is based an annual subscription basis and number of employees using the system. Prices for Chamber members range from \$940 per year for 10 employees to \$10,260 for 300 employees.

For complete information about the ServiceSkills program available through The Chamber of Southwest Florida, contact the Chamber at 239-275-2102 or [chamberswf@gmail.com](mailto:chamberswf@gmail.com).

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